



V.V. Sangha's

Smt. Allum Sumangamma Memorial College for Women, Ballari
Department of Studies in Business Administration (B.B.A.)

Details of Project Reports Undertaken by the Students of the Department in the AY 2020-21

Sl. No.	Exam Register No	Names of the Student	Project Guides	Title of the Project Report
1	B1810601	A Ashwini	Mrs. Aishwarya Lakshmi K	A Study on Investors Perception towards Mutual Funds at Nippon India Mutual Fund, Balalri City, Karnataka
2	B1810602	Akshatha Patil	Mr. Umesh K E	Comparative Study on Performance of Equity Schemes of Geojit Mutual Funds
3	B1810603	Aruna C	Mrs. Ashwini P	A Study Lending Policy at SUCO Bank
4	B1810605	Gadekal Radha	Mrs. Ashwini P	A Study on Recruitment and Selection Process at Sri Balaji TVS Motors (A Case Study of Ballari City, Karnataka)
5	B1810606	Geethanjali E	Mr. Khaja Mohinuddeen J	Measuring Organizational Efficiency of Urban Co-Operative Banks (A Case Study of Ballari Urban Co-Operative Bank, Ballari, Karnataka)
6	B1810607	Jeevitha S	Mr. Khaja Mohinuddeen J	A Study on the Impact of Behavioural Finance on Investment Decisions of Retail Investors in Ballari
7	B1810608	Kavana U	Mr. Umesh K E	A Study on Ratio Analysis at Bank of Toranagallu Souharda Credit Co-Operative Ltd.
8	B1810610	Lakshmi G	Mr. Umesh K E	A Study Retail Banking in HDFC Bank, Ballari
9	B1810611	Lakshmi Sai B	Mr. Umesh K E	A Study on Cash Management in Urban Co-Operative Bank
10	B1810612	Mamatha K	Mr. Ajith Paul C	A Study on Gold Loan in Vikas Souharda Co-Operative Bank at Ballari
11	B1810613	Mounesha N	Mr. Ajith Paul C	A Study Cash Management
12	B1810614	Nayakulu Archana	Mr. Khaja Mohinuddeen J	A Study on Customer Relationship Management in Federal Bank, Ballari
13	B1810615	Nayakulu Thriveni	Mrs. Ashwini P	A Study on Non-Performing Assets at Federal Bank (A Case Study of Ballari City, Karnataka)
14	B1810616	Pavithra M	Mr. Ajith Paul C	A Study on Customer Satisfaction towards LIC Products and Services
15	B1810618	Pujari Roopa	Mr. Khaja Mohinuddeen J	A Study on the Employee Motivation at Arvind Stores, Ballari
16	B1810619	Rakshitha J	Mrs. Aishwarya Lakshmi K	Customer Preference and Customer Satisfaction towards Sri Balaji TVS Motors Pvt. Ltd., Ballari
17	B1810620	Rashmi D	Mr. Ajith Paul C	A Study on Employee Training and Development at KPF Pvt. Ltd., Ballari
18	B1810621	Sakkari Swetha	Mrs. Ashwini P	A Study on Employee Relationship with reference to Hotel Bala Regency (A Case Study of Ballari City, Karnataka)
19	B1810622	Shravani K M	Mr. Umesh K E	A Study on Education Loan at Karnataka Gramin Bank, Gandhi Nagar, Ballari
20	B1810623	S Rajeshwari	Mr. Khaja Mohinuddeen J	A Study on Credit Risk Management in Vikas Souharda Co-Operative Bank, Sindhanur
21	B1810624	Sindhu M S	Mr. Ajith Paul C	Working Capital Management in Hotel Industry (A Case Study in Nakshatra Regency Pvt. Ltd. of Ballari City, Karnataka)
22	B1810625	Soumya Y	Mrs. Aishwarya Lakshmi K	A Study on Digital Banking at Union Bank of India, Moka (A Union Bank of India, Moka Branch, Karnataka)
23	B1810626	Sushmitha M	Mrs. Aishwarya Lakshmi K	A Study on Investment Avenues at Trimbakaswar Consultancy Pvt. Ltd., Ballari City, Karnataka
24	B1810627	Tejashwini Ubhale	Mrs. Aishwarya Lakshmi K	A Study on Reward Management with reference to Hotel Nakshatra (A Case Study in Nakshatra Regency Pvt. Ltd. of Ballari City, Karnataka)
25	B1810628	Vadla Mounika	Mrs. Ashwini P	A Study on Home Loan in Indian Bank, Balalri

Sd/-

(Prof. Sharanappa)

Co-Ordinator, B.B.A. Programme