



V.V.Sangha, Ballari.
Smt. A.S.M. College for Women, Ballari
Department of Commerce

Briefing the activity:

This is an activity conducted for M.COM I sem and III sem where students were asked to identify the top brand ambassador conducted by Ms Divya Budur faculty organised Mcom III sem student Hathiya Kouser of PG department of commerce held on 12 October 2019.

This activity acknowledges the marketing management where we focused on positioning of top brand ambassador the organiser collected top 150 brands along with brand ambassador and their role in product marketing through media.

BRAND AMBASSADOR
IDENTIFICATION

CONDUCTED BY;
MSS. DIVYABUDUR

ORGANISED BY;
HATHIYAKOUSER

Who is the brand ambassador for
VISA



- Saina Nehwal
- Mithali Raj
- P.V. Sindhu
- Sania Mirza

The brand ambassador is
P.V. SINDHU



As shown above the same way top 150 brands were identified

Five teams took active participation in the event



Winning team

TEAM-2 SHINING STARS ARE THE WINNER

SALMA HUMAIRAA

ATHIYA

SREEVANI.U

KRITIKA.S.K

SWAPNA.S





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Department of Commerce & Management
“Product Launching”

Briefing the programme



The department hosted the product launching under the banner of commerce and management held on 7 September 2019 the agenda of the programme that students has to launch the product that should be made by their own. The formal function was inaugurated by Dr S.Y.Thimma Reddy, principal accompanied by Dr GavisiddapaGadag co-ordinator of BBA Department , Dr shashikiran Head of Department of Economics and other faculty members of Commerce & Management department.

The programme was organised to promote the young talent and skill of students and also to develop the women entrepreneur.Dr GavisiddapaGadag and Dr shashikiran were the judges of the event there were six team actively participated the event.

Programme inauguration by lamp lighting



There Were Six Team Took Active participation Product launching





Four teams stood as winner

First prize winners M.com III sem



Second prize winners BBA V SEM



Third prize winners shared by M.com III sem And BBA V Sem





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BEST OUT OF WASTE

Briefing the activity:



This is an activity conducted for M.COM I sem and III sem where students were asked to show their creativity by recreating the best out of waste activity conducted by Ms Divya Budur faculty of PG department of commerce held on 12 October 2019.

Recycling is the process of converting waste materials into a new materials and objects. It is an alternative to “conventional” waste disposal that can save material and help lower greenhouse gas emissions. Recycling can prevent the waste of potentially useful material. Recycling is the key component of modern waste reduction and is the third component of the “reduce, reuse and recycle”. Waste hierarchy

Through this activity the students of PG department actively participated and showed their creativity by creating many beautiful items like reuse of ice cream sticks, newspaper, cardboards, old clothes, plastic bottles, egg shells, paper roses, paper baskets, flower vase with plastic covers etc.

STUDENTS ACTIVELY TAKING PART IN ACTIVITY





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Anchoring by Sri Lakshmi & Mani
ganga



Motivational words by Miss Divya
Budur lecturer BBA Dept



Communication game



Communication games

is an popular game in which players form a line, and the first player comes up with a message and whispers it to the ear of the second person in the line. The second player repeats the message to the third player, and so on. When the last player is reached, they announce the message they heard to the entire group. The first person then compares the original message with the final version. Although the objective is to pass around the message without it becoming garbled along the way, part of the enjoyment is that, regardless, this usually ends up happening.

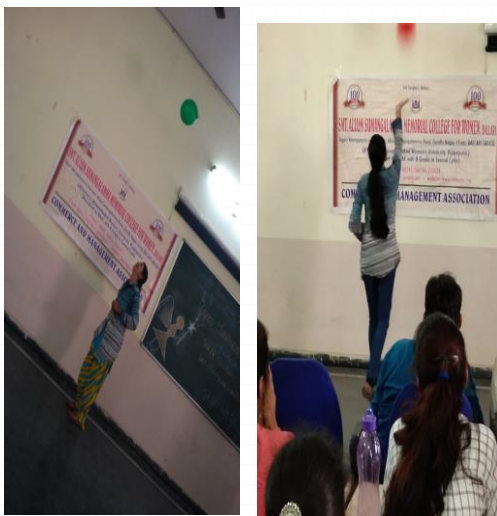
Talk on



Talk on

It is a most interesting game where a participant is requested to pick a topic and talk on in any one language without using other language .

Balloon balancing game



Balloon balancing game

In this game the time management is learnt by a managing the time while playing and balancing balloon



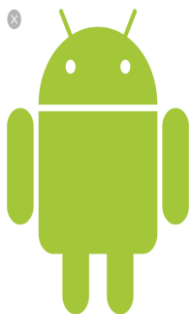
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LOGO IDENTIFICATION

conducted by
Miss Divya Budur
M.com IIIsem
conducted on:17/8/2019
event 2



DOMINOS



ANDROID

WINNERS TEAM 2 LEADERS

HATHIYA
AMRUTHA
TRIVENI
MAHESHWARI
NITI
SUMA
SHIVANI
DIVYA
REKHA