



**V.V.Sangha, Ballari.
Smt. A.S.M. College for Women, Ballari
Department of Commerce & Management
“Product Launching”**

Briefing the programme



The department hosted the product launching under the banner of commerce and management held on 7 September 2019 the agenda of the programme that students has to launch the product that should be made by their own. The formal function was inaugurated by Dr S.Y.Thimma Reddy, principal accompanied by Dr Gavisiddapa Gadag co-ordinator of BBA Department , Dr shashikiran Head of Department of Economics and other faculty members of Commerce & Management department.

The programme was organised to promote the young talent and skill of students and also to develop the women entrepreneur. Dr Gavisiddapa Gadag and Dr shashikiran were the judges of the event there were six team actively participated the event.

Programme inauguration by lamp lighting



There Were Six Team Took Active participation Product launching



Four teams stood as winner

First prize winners M.com III sem



Second prize winners BBA V SEM



Third prize winners shared by M.com III sem And BBA V Sem

